



CAMBrella's Final Conference

29th November 2012

**The Roadmap for
European CAM Research**



cambrella

Pan-European research network for
Complementary and Alternative
Medicine (CAM)

www.cambrella.eu



CAMBrella Midterm Meeting
Bologna – Ca' la Ghironda, March 23 to 25, 2011

Background

Estimates suggest that 150 million Europeans use CAM annually but reliable data are scarce. CAM is defined in various and sometimes contradictory ways and the legal status of CAM provision and regulation differs greatly among the European member states. The overall goals of the FP7-funded coordination project CAMbrella are to draw a coherent picture of the current status of CAM in the EU and give clear research recommendations for the future.

CAMbrella also aims to facilitate sustainable, high quality research collaboration, and has established a coordinated EU network of researchers and stakeholders including patients, funding bodies and registered clinicians.

Corresponding to the specific aims the project is subdivided into 8 separate work packages. Session 1 and 2 of this conference will present their results. Session 3 is dedicated to the presentation and successive discussion of the "Roadmap for European CAM Research" and will identify the most relevant research areas where progress is highly needed. The exchange with the audience in the discussion of all the work package leaders aims at engaging everybody present in a lively debate about CAM in Europe.

CAMbrella involves a consortium of 16 academic research institutions from 12 European countries. The project is accompanied by an Advisory Board which encompasses 12 international organisations representing different stakeholders in the field of CAM.

Agenda

Chair
Torkel Falkenberg

- 9.30 – 10.00 Registration
- 10.00 – 10.50 **Opening and Introduction**
10.00 – 10.10 **Welcome Address**
Dr. Angelika Schlunck, Director of the Representation of the Free State of Bavaria to the EU
- 10.10 – 10.20 **3 Years CAMbrella in Retrospect**
Dr. Dr. Wolfgang Weidenhammer, Coordinator, Technical University Munich, Germany
- 10.20 – 10.50 **Keynote Lecture**
Prof. Dr. Jarle Aarbakke, Rector University of Tromsø, Norway
- 10.50 – 11.20 Coffee Break
- 11.20 – 11.40 **Session 1: The Framework of CAM in Europe – Terminology and Regulation**
11.20 – 11.30 **Terminology and Definitions of CAM Methods**
Prof. Dr. Dr. Bernhard Uehleke, University of Zurich, Switzerland
- 11.30 – 11.40 **Legal Status and Regulations**
Prof. Dr. Vinjar Fønnebø, University of Tromsø, Norway
- 11.40 – 12.50 **Session 2: Citizens, Patients and CAM Providers – what do we know, what should we know?**
11.40 – 11.50 **Needs and Attitudes of Citizens**
Prof. Dr. Helle Johannessen, University of Southern Denmark
- 11.50 – 12.00 **CAM Use – the Patients' Perspective**
Prof. Dr. George Lewith, University of Southampton, United Kingdom
- 12.00 – 12.10 **CAM Use – the Providers' Perspective**
Dr. Klaus von Ammon, University of Bern, Switzerland
- 12.10 – 12.30 **Interests from a Patient's Point of View**
Kurt Langbein, Journalist and Cancer Patient, Vienna, Austria
- 12.30 – 12.50 **Being a Practitioner – a Dialogue**
Dr. Francesco Cardini and Seamus Connolly
- 12.50 – 14.00 Lunch Break

Chair
Vinjar Fønnebø

- 14.00 – 14.35 **Session 3: Research Strategy – the Global and the European Perspective. Presentation of the Roadmap for CAM Research in Europe**
- 14.00 – 14.10 CAM Use – the Global Perspective
Prof. Dr. Torkel Falkenberg, Karolinska Institutet, Stockholm, Sweden
- 14.10 – 14.25 Roadmap for Future CAM Research
Prof. Dr. Benno Brinkhaus, Charité, Berlin, Germany
- 14.25 – 14.35 Comments on the Roadmap from the Advisory Board's Perspective
Dr. Peter Zimmermann, IVAA, Brussels, Belgium
- 14.35 – 15.45 **Questions, Answers and Reflections regarding Future CAM Research in Europe**
open discussion moderated by Dr. Bettina Reiter, Leader work package Dissemination and Communication
Including all work package leaders:
Dr. Klaus von Ammon
University of Bern, Switzerland
Prof. Dr. Benno Brinkhaus
Charité, Berlin, Germany
Prof. Dr. Torkel Falkenberg
Karolinska Institutet, Stockholm, Sweden
Prof. Dr. Vinjar Fønnebø
University of Tromsø, Norway
Prof. Dr. Helle Johannessen
University of Southern Denmark
Prof. Dr. George Lewith
University of Southampton, United Kingdom
Prof. Dr. Dr. Bernhard Uehleke
University of Zurich, Switzerland
- 15.45 – 16.00 Closing Remarks
Dr. Dr. Wolfgang Weidenhammer, Coordinator, Technical University Munich, Germany
- 16.00 – 17.00 Meet the Experts
Networking (Lobby Hall with Buffet)

Contact

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Prof. Dr. Jarle Aarbakke

Rector of University of Tromsø (UiT), Norway
Educated as a physician he worked at hospitals/outpatients clinic in Harstad and Tromsø. Specialist and Chief Physician at UNN's Department of Clinical Pharmacology and Professor of Pharmacology at UiT. He worked at the University of Tromsø on education, research, dissemination of research and organised research training (interrupted by a stay abroad) 1976–2001. Rector of UiT since 2002, has been Dean of the Faculty of Medicine, headed the project regarding Pharmacy Studies and the financing of the Pharmacy Building at UiT, headed an official Norwegian report in 1998 about alternative medicine, has been a leading representative for both the Norwegian Cancer Society and the Research Council of Norway and since 2006 has been chairperson of the Government's Expert Committee on the High North.



Prof. Dr. Benno Brinkhaus

Institute for Social Medicine, Epidemiology, and Health Economics at the Charité University Medical Center in Berlin, Germany
Benno Brinkhaus is a doctor of internal medicine, acupuncture, naturopathy and trained in epidemiology. Deputy Head of the Division for Complementary Medicine and Coordinator of the Charité Ambulance for Integrative Medicine (CHAMP) in the Institute for Social Medicine, Epidemiology and Health Economics, Charité – University Medical Center, Berlin, Germany. Coordinator of students' education of the Institute between 2005–2012. Worked from 1994 to 2001 as a physician and a research associate in the Medical Department I, Friedrich-Alexander-University Erlangen-Nuremberg, Germany, and was head of the department of complementary medicine from 1995 to 2001. He is the principal investigator of several projects in the field of CAM and member of different medical and acupuncture societies, reviewer of national and international medical journals.



Dr. Francesco Cardini

Health & Social Regional Agency (ASSR)

Emilia Romagna, Italy

Francesco Cardini is MD since 1979 and Acupuncturist since 1984. He specialized in Gynaecology and Obstetrics at the Verona University in 1992. At present he is in private practice as gynaecologist and acupuncturist in Verona. He coordinated research projects on traditional medicine in women's health in Italy, China and USA. He contributed to the WHO Methodologies for Research and Evaluation of Traditional Medicine (Hong Kong, 2000). From 2000 to 2003 he worked as researcher in the Non-Conventional Therapies Project of the ISS – Italian National Institute of Health, Rome. From 2003 to 2007 he participated in the NIH/NCCAM Planning Grant for a Center for TCM Research in Women's Health (R21 AT001957). Since 2007 he is working as senior researcher in Bologna at the ASSR where he is coordinating the Regional Experimental Program on Unconventional Medicines. Various publications in acupuncture and moxibustion, CAM in general, women's health and CAM research methodology.



Seamus Connolly

President EFCAM European Forum for Complementary and Alternative Medicine, Brussels, Belgium

Seamus Connolly has a Bachelor of Arts Degree at University College Cork, Ireland and a Post-Graduate Diploma in Education. He is a trained practitioner of Shiatsu since 1992 and an Accredited Shiatsu teacher since 1998. After Psychotherapy training at Hakomi Institute, Boulder Colorado he is also Body Centered Psychotherapist since 1994. From 2000–2007 he was President of ESF, European Shiatsu Federation. He was coordinator of the ESF sponsored Cross-European Research Project on the Experience and Effects of Shiatsu from 2000 to 2008. Since 2007 he is working on Professional Supervision and Conflict Resolution for health-care professionals and "Advanced diagnostic and treatment Trainings to Shiatsu Practitioners". He is involved in the development of cross European professional education curriculum, teaching and examination standards for Shiatsu since 2004. From 2007 on he is President of EFCAM (European Federation for Complementary & Alternative Medicine).



Prof. Dr. Torkel Falkenberg

Karolinska Institutet, Division of Nursing,
Unit on Integrative Care, Sweden
Torkel Falkenberg, BSc in Biology, PhD (Faculty of Medicine) in Pharmacology/Neuroscience, is an Associate Professor in Health Care Research at Karolinska Institutet (constellation leader for the Integrative Care research group, Division of Nursing, Department of Neurobiology, Care Sciences and Society). His international research collaborations have resulted in several PhD theses, around 50 peer review scientific publications and contributions to international guidelines. He has been engaged as a consultant to health care planners and decision makers nationally and internationally, including World Bank and WHO which has resulted in many global WHO TM/CAM strategy reports. He is a member of board of directors of the International Society for Complementary Medicine Research ISCMR and a member of the editorial board of several scientific journals. He is also the Director of the Independent Charitable Research Foundation IC – The Integrative Care Science Center.



Prof. Dr. Vinjar Fønnebo

National Research Center in Complementary and Alternative Medicine (NAFKAM), Universitetet i Tromsø, Norway
Vinjar Fønnebo holds an MD and a PhD from the University of Tromsø and a MSc in Epidemiology from the University of London, UK. He is director of the National Research Center in Complementary and Alternative Medicine (NAFKAM) and professor of Preventive Medicine at the University of Tromsø, Norway. He also holds a part-time position as senior adviser in the Regional Health Authority of North Norway. Fønnebo is an international leader in the area of complementary and alternative medicine (CAM) research, and is also involved in introductory biostatistics teaching around the world.



Prof. Dr. Helle Johannessen

CCESCAM – Center for Cross-disciplinary Evaluation
Studies of Complementary and Alternative Medicine,
University of Southern Denmark
Helle Johannessen holds a PhD in anthropology and has explored medical pluralism in Denmark, Canada and Italy since the late 1980s. Her primary focus is on illness and healing as framed in multiple forms of clinical practice and in political structures. She heads a PhD-programme for researchers that use qualitative methods in the exploration

of health related issues at the Faculty of Health Sciences, University of Southern Denmark. Further she has received substantial research funding for multidisciplinary research investigating how qualitative and quantitative methods may supplement each other in research on the effectiveness of treatments.



Kurt Langbein

Journalist, Vienna, Austria

Kurt Langbein studied Sociology in Vienna, Austria. From 1979 until 1989 he worked as a film maker of documentaries and as a magazine journalist at the Austrian broadcast ORF and from 1989 until 1992 as head of department "national" for the Austrian news magazine "profil". Since 1992 he is the CEO of "Langbein & Partner Media". He is producer and director of numerous documentaries and TV reportages, recent examples are "Fairer Handel oder Gier – der Weg zur gerechten Weltwirtschaft" (ORF 2009), "Maß-Menschen" (ORF 2010), "Vom Sinn des Gebens – die Evolution der Nächstenliebe" (ORF 2011, Leopold Ungar Award), "Grenzfälle" (cinema documentary 2012), "Wunder Heilung" (ORF and WDR 2012). In addition, he is author of several non-fiction books like "Bittere Pillen" 1983, "Kursbuch Gesundheit" 1986, "Das Medizinkartell" 2003, "Verschlussache Medizin" 2009, "Radieschen von oben – Über Leben mit Krebs" 2012.



Prof. Dr. George Lewith

Complementary and Integrated Medicine Research Unit,
University of Southampton, United Kingdom

George Lewith is a recently retired physician and general practitioner. He has conducted research within primary care and complementary medicine for the last 30 years and works at the University of Southampton where he leads an internationally respected and Integrated Medicine research group within the medical school's department of primary medical care. He has combined his scientific interests, including over 300 peer review papers and a series of substantial grants from various charities and the major UK medical research funding bodies (MRC, Wellcome and NIHR), with a busy clinical practice. He is interested in Pain, Placebos, Arthritis and Cancer as illness models investigating the effects of acupuncture, healing, homeopathy and herbal medicines.



Dr. Bettina Reiter

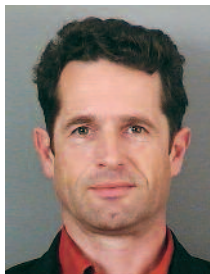
Viennese Academy for Integrative Medicine (GAMED), Austria
Bettina Reiter, MD, psychiatrist, psychoanalyst, health consultant in private practice. Director of international affairs at the Vienna International Academy of Integrative Medicine.



Prof. Dr. Dr. Bernhard Uehleke

Institute for Naturopathy, University Hospital Zurich, Switzerland

Bernhard Uehleke studied both medicine and physics at the university Tübingen 1974-1982 and got his PhDs with theses in theoretical chemistry and medical biometrics. He served as Medical director in pharmaceutical enterprises and finished his studies by correspondence in economics at the University of Hagen. Since 1989 he is involved in academic natural healing with impact on herbal medicine, he is member of Commission E at the Federal office of drugs since 1991. He served as research coordinator at the Institute for Clinical Pharmacology of University of Rostock, since 2001 at the Department for Natural Healing at the Charite University Medicine, Berlin. Since 2007 he is also working as senior researcher at the Institute for Complementary Medicine at the University Hospital in Zürich. Since 2011 he is Professor at "Hochschule für Gesundheit und Sport" in Berlin.



Dr. Klaus von Ammon

Institute of Complementary Medicine (KIKOM), Universität Bern, Switzerland

Klaus von Ammon went to medical faculty at the Universities in Hamburg, Marburg/Lahn and Munich (Technical University), Germany. He was trained in, and practiced as researcher, clinical assistant, senior fellow and lecturer in neurosurgery at Munich (TU) and Zurich University, Switzerland. Having completed homeopathy training and certification, he is senior research and clinical physician in the department of classical homeopathy, Institute of Complementary Medicine KIKOM, at the University of Bern, Switzerland, since 2001. His research is focussed on inattentive and hyperactive

children and patient-centred studies in complementary medicine.



Dr. Dr. Wolfgang Weidenhammer

Competence Centre for Complementary Medicine and Naturopathy (CoCoNat), Techn. Univ. Munich, Germany
Wolfgang Weidenhammer trained as a psychologist, PhD in Human Biology (Medical Faculty, University Munich) and Philosophy (Dept. Psychology, University Koblenz-Landau). Holding various positions as research assistant since 1979 he worked as an academic researcher at Division of Medical Psychology, Psychiatric University hospital Erlangen from 1986 to 1990. He was Chief bio-statistician at Institut für Klinische Forschung, Hamburg-München (CRO) from 1990 to 1994. Since 1994 he is working as an academic researcher at the Competence Centre for Complementary Medicine and Naturopathy (leader: Prof Dr D. Melchart), University hospital "Klinikum rechts der Isar", TU Munich. He is member of various scientific societies, of the Scientific Advisory Board of TCM Hospital Bad Kötzing, of the Steering group of the European chapter within ISCMR, the Scientific Board of EICCAM. Approx. 150 scientific papers and articles since 1980.



Dr. Peter Zimmermann

President IVAA International Federation of Anthroposophic Medical Associations, Brussels, Belgium
Peter Zimmermann is MD educated at universities of Mainz (DE), Birmingham (GB) and London (GB). 1981 Licence as physician, University of Mainz (DE). 1995 Doctoral thesis in physiology (Dr.med.), University of Mainz (DE). 1991 Speciality of obstetrics and gynecology, University of Tampere (FIN). 1998 Doctoral thesis (PhD) on Doppler ultrasound in obstetrics, University of Tampere (FIN). 1982-1991 Clinician in several hospitals in Germany and Finland. Since 1991 Consultant physician (Obstetrics/Gynecology) in private practice in Lahti/Tampere/Nastola, (FIN). 1993 Co-founding and since then treasurer of the Finnish Anthroposophic Medical Association. Since 2003 coordinating activities within the Anthroposophic Medical Movement. 2003 Co-founding of the Nordic Network (Cooperation of anthroposophic doctors in Northern Europe). Since 2007 he is president of the International Federation of Anthroposophic Medical Associations (IVAA).